

# GREAT FUTURES 2025 STRATEGIC PLAN

On January 1, 2023, we will launch the Great Futures 2025 strategic plan which will conclude on December 31, 2025. The board of directors at Boys & Girls Club of the West Valley has identified four imperatives and ten strategic goals to focus on. Each of these has implications for our finite resources. Taken together, they provide an organizational roadmap for increasing our efforts to create the optimal experience for our Club Members for years to come.

## IMPACT MORE KIDS

BGCWV is committed to expanding our impact as an organization, understanding the significant unmet needs that exist in the West San Fernando Valley.

**Goal 1:** Financial Stability and Sustainability

**Goal 2:** Safe Passage

**Goal 3:** Infrastructure

## ENHANCE THE CLUB EXPERIENCE

The Club Experience is at the heart of everything we do. We must ensure that our programs and facilities inspire youth to realize their full potential.

**Goal 4:** High-Quality Program offerings

**Goal 5:** Program Quality

**Goal 6:** Provide Safe Spaces

## INVEST IN OUR PEOPLE

An organization is only as strong as its people. We plan to invest in our staff and Board of Directors to ensure that they have the necessary skills, resources, and opportunities to succeed in their respective roles.

**Goal 7:** Workforce Development Opportunities

**Goal 8:** Staff Recognition

**Goal 9:** Board Governance

## COMMUNITY ENGAGEMENT

We seek to engage the community in achieving sustainable outcomes, equitable decision-making processes, and deeper relationships and trust between the government, community-based organizations (CBOs), and the general public in the community.

**Goal 10:** Be recognized as an industry leader when it comes to youth engagement in the Valley.

Our mission is what drives us to create life-enhancing opportunities for kids and teens to thrive – providing safe places, caring mentors, and essential skill-building programs after school and during our special Winter, Spring, and Summer camp days. Over these past 30 years, we have served thousands of kids throughout the Valley. The Boys & Girls Club of the West Valley was built with a foundation of inclusion and a sense of belonging, offering ways for youth to achieve their full potential in a safe environment while having fun. The Club continues to offer homework assistance, literacy reinforcement, STEM learning, sports and recreation, a variety of experiences in the arts, life-enhancing leadership and service opportunities, health and wellness activities and so much more. Through the collective efforts and gifts of time, talent, and treasure we will serve and impact more kids across the Valley.

