



CORPORATE CHAMPION PROGRAM

A PARTNERSHIP OPPORTUNITY WITH THE BOYS & GIRLS CLUB OF THE WEST VALLEY



GREAT FUTURES START HERE.



ABOUT THE BOYS & GIRLS CLUB

Since 1992, the **BOYS & GIRLS CLUB OF THE WEST VALLEY** has been at the forefront of youth development, working with young people from all social, economic and family circumstances. The Club has sought to enrich the lives of all youth in the community. We are dedicated to ensuring these young people will have greater access to quality programs and services that will enhance their lives and shape their futures.

As we celebrate our 30th Anniversary this year, we hope you will help us celebrate the accomplishments of these past years. More importantly we invite you to invest in a way that can create transformational change in our program delivery and the number of kids we serve into the future.

The Club is working to help youth from all backgrounds, with special concern for those who need us most, to develop the qualities needed to become responsible adults. We also recognize that our members face difficult choices in today's world and are benefiting from the unique programming offered through the Boys & Girls Club.

One of the things that is unique about the Boys & Girls Club is that membership costs are kept minimal so all children can afford to belong – no child is ever turned away because of inability to pay. This is only possible through the generous support and participation of individuals and businesses such as yours.



OUR MISSION To inspire and enable all young people, especially those who need us the most, to reach their full potential as productive, caring, responsible adults.

OUR VISION Provide a world-class Club Experience that assures success is within reach of every young person who walks through our doors, with all members on track to graduate from high school with a plan for their future, demonstrating good character, leadership, and living a healthy lifestyle.

IMPACTING THE LIVES OF YOUNG PEOPLE WITH PRIORITY OUTCOMES

Academic Success • Good Character & Citizenship • Healthy Lifestyles

CORE PROGRAM AREAS The Club provides enrichment activities in five core areas: Education & Career Development, The ARTS, Health & Wellness, Leadership & Service Development, and Sports & Recreation.

WHO WE SERVE The Club serves almost 800 kids daily at 8 locations throughout San Fernando Valley: Gary M. Thomas Clubhouse & Teen Center, three High Schools, 1 middle school and 3 elementary schools.

PROVEN EFFECTIVE To date we proudly share that 74% of alumni say the Club kept them out of trouble, 66% say they became more committed to their education because of the Club, and 87% of alumni say the Club was one of the best things available to kids in their community.

RETURN ON INVESTMENT For every \$1 invested in the Boys & Girls Club, \$17.00 is reinvested in the community.

CORPORATE CHAMPION PROGRAM (CCP)

SPONSORSHIP OPPORTUNITIES:

As a Corporate Champion of the Boys & Girls Club of the West Valley, a business or individual can choose from varied levels of sponsorship that cover ***all of our events throughout the year***. Each level offers a multitude of marketing opportunities including name recognition at high profile community events, and broad visibility in print and social media recognition throughout the entire year. We offer flexibility by **tailoring sponsorship packages to meet marketing needs**:

- E-Newsletters, Annual Reports, Feature Stories
- Website Recognition
- Presenting Event and Program Sponsorship, Banners, Program Listings, Media, VIP Experiences.

VOLUNTEER OPPORTUNITIES:

As businesses invest in their communities, communities invest in businesses. Opportunities exist for company employees to volunteer in our organization. There are many and varied ways in which employees can give their time:

- Sharing personal time and talent with youth as a mentor of a group or school
- Supporting special events and fundraisers
- Working on capital improvement projects
- Serve on the Board of Directors

OTHER OPPORTUNITIES - FACILITY USE:

Businesses can host their company meetings, conferences, and events at our facility. We offer ample space, tables, chairs, and parking for use at a nominal fee.

- Company parties
- Company retreats and team building

RELATED MARKETING

Ongoing recognition includes:

- Logo or name on Club website
- Print & social media recognition; e-newsletters
- Recognition and complimentary attendance at Annual Special Events

*Sponsor benefits may be tailored to meet the needs of your business.



WHY SUPPORT THE BOYS & GIRLS CLUB?

- Because we serve the community where your company is located.
- Because we provide a safe, positive place that can serve some of your employee's children while they are working.
- Because the youth we serve may become your employees.
- Because you value youth education & leadership and we instill these in the children we serve.
- Because you are a leader in your industry and we are the leader in youth services throughout the West San Fernando Valley area.
- Because you have the opportunity to impact the lives of thousands of young people throughout our community.
- Because you care . . . and because you can!



OUR YOUTH DEVELOPMENT STRATEGY

Our programs and services promote and enhance the development of boys & girls by instilling:

A SENSE OF COMPETENCE

the feeling there is something boys and girls can do and do it well.

A SENSE OF USEFULNESS

the opportunity to do something of value for other people.

A SENSE OF BELONGING

a setting where young people know they “fit” and are accepted.

A SENSE OF POWER OR INFLUENCE

a chance to be heard and to influence decisions.

When this strategy is fully implemented, self-esteem is enhanced and an environment is created which helps girls and boys achieve their full potential.



CORE PROGRAMS

Vehicles for Development

The Boys & Girls Club of the West Valley offers diverse activities that meet the interests of youth. Core programs engage young people in activities that enable them to develop self-esteem and to reach their full potential. Focused on the physical, emotional, cultural and social needs and interests of children, we offer five program areas that support each of those developmental principles:

- **EDUCATION & CAREER DEVELOPMENT** programs reinforce what youth learn during the school day while creating experiences that invite them to fall in love with learning and enable all youth to be effective, engaged learners who are on track to graduate with a plan for the future.
- **THE ARTS** (digital, fine, applied and performing) programs encourage imagination and self-expression and help youth develop knowledge and understanding of specific art forms, while developing communication, critical thinking and creativity.
- **HEALTH & WELLNESS** programs provide opportunities for youth to enhance relationships with themselves and others, regulate emotions and solve problems by developing social-emotional skills, and build positive attitudes and skills for healthy decision making by exploring a range of health topics and behaviors, including substance abuse, sexual behavior, and violence.
- **LEADERSHIP & SERVICE DEVELOPMENT** programs build leadership with self, leadership with others, and leadership with the community while gaining confidence and abilities they need to create meaningful change in their communities.
- **SPORTS AND RECREATION** programs promote healthy development. Special initiatives and programs focus on social and educational enhancement to help youth achieve Academic Success, develop Good Character and Citizenship, and engage in Healthy Lifestyles. Members engage in a variety of physical activities, build social-emotional skills and positive relationships with peers and learn about nutrition and eating well.

We know our programs are making a meaningful difference with positive outcomes in regard to attitudes and behaviors about achieving academic success, developing good character and citizenship, and practicing healthy lifestyles. Every day, an average of 800 San Fernando Valley youth stream through our doors and participate in academic, social, and recreational programming. We provide safety and support during critical hours of the day as well as healthy snacks and meals.

At the Club we provide a way for every young person to get involved and learn something new. To date we proudly share that 74% of alumni say the Club kept them out of trouble, 66% say they became more committed to their education because of the Club, 87% of alumni say the Club was one of the best things available to kids in their community.

We have many accomplishments such as growing our Future Ready program which includes helping young people on a path to graduation and the pursuit of higher education through College Bound. Kollab is another popular program, focused on exploring career opportunities and entrepreneurship through our workforce development we partner with to support members who are exploring career opportunities or entrepreneurship.

Teens are largely an underserved population in our community. Our programmatic needs are focused on increasing and enhancing our middle school programs to support this audience. These new and enhanced programs will help early-teens reach their full potential as they encounter life's changes and challenges.

We are helping youth express themselves through a multitude of Arts programs. Youth are eager to be involved in music, dance, drama, and fine arts. Our members have been involved within the community through art shows, theater performances, and talent shows. Program participation has increased as we have specialty staff who travel to all sites to provide programs and support all members' development.

Our project learn strategy incorporates learning in all program areas. While youth are having fun, we are weaving in opportunities for youth to apply their academic skills by participating in programs that focus on STEM.

The Cooper Literacy Program is a new year-round initiative to have members engaged in reading clubs, Book to Movie, ESL, and other initiatives to inspire the love of reading.

The Gary M. Thomas Clubhouse looks forward to restarting the gardening programs in 2022-2023.

We have a thriving Youth of the Year (YOY) program in which youth of the month participants compete for Youth of the Year. Teen members compete with other Clubs in Los Angeles and have an opportunity to go on to win a national competition. Every year we host a Youth of the Year event to help raise funds for our Leadership & Service Development programs.

Our work is possible through the commitment of our staff and volunteers, including a dedicated Board of Directors. Together, we are guided by the passion to inspire and enable the youth who need us most. Our vision is to build the community's social and economic fabric by ensuring the academic and career success of every member that walks through our doors.

We achieve this by providing more programs with impact that appeal to our members, strengthen their academic performance, build character, encourage healthy lifestyles, and meet the basic needs of our young people.



YOU CAN BE A HERO

Your investment in the Boys & Girls Club of the West Valley is an investment in our future – and theirs. Your participation can be the key element of success for the Boys & Girls Club today and for many years to come. Please consider taking a leadership role in our community by investing in our youth. Become a member of our Corporate Champion Program, and help us provide programs that will positively change the lives of young people in our community forever.



CORPORATE SPONSOR LEVELS

- **Champion of Youth** \$25,000
- **Advocate for Youth** \$15,000
- **Life Changer of Youth** \$10,000
- **Builder of Youth** \$5,000
- **Hero of Youth** \$2,500
- **Friend of Youth** \$1,000

Annual Youth of the Year Event | Tuesday, May 24, 2022, 4:30 p.m. - 6:30 p.m.

Future Ready Graduation | Friday, June 3, 2022, 6:30 p.m.

30th Anniversary Community Event | Saturday, June 4 2022, 8 a.m. - 12:00 p.m.

The Future of America Celebration & Auction | Saturday, November 12, 2022, 5:00 p.m. - 9:00



CHAMPION OF YOUTH

\$25,000

- Recognition as a Premiere Sponsor of BGCWV at all events and sites
- Company signage and promotional material at all Special Events
- Exclusivity as the Title Sponsor of a CORE program of your choosing (8 available) with logo on staff sleeve
- Logo on the back of member t-shirts under “Great Summers Start Here” tagline (Must join by May 15) or “Great Futures Start Here” tagline (Must join by August 1)
- Feature Article in an e-newsletter with link to company website
- Logo Listing and Company Summary posted on website
- Logo Listing in all E-Newsletters as Premiere Sponsor
- Recognition on Donor Wall at events and at the Gary M. Thomas Clubhouse
- Recognized w/ Plaque at the Annual Gala Dinner
- Corporate Champion of Youth recognition on Print Thank You Ad
- Logo on all promotional material and event advertisements
- Logo recognition displayed at events as Premiere Sponsor
- Full Page Ad available for major event programs
- Eight tickets to the Youth of the Year event
- Eight tickets to the Pancake Breakfast event
- One table for 10 with Name Display at major and special events
- Preferred eating at Annual Gala
- KidArt for each table guest at major and



ADVOCATE FOR YOUTH

\$15,000

- Logo Listing and link from BGCWV website and event pages
- Logo Listing in all E-Newsletters (Database of 4,000+)
- Company logo on signage at all Special Events
- Recognized w/Plaque at the Annual Gala Dinner
- Corporate Advocate for Youth Champion recognition on Print Thank You Ad
- Logo on all promotional material and event advertisements
- Logo recognition displayed at all special events
- Full Page Ad in special event programs
- Eight tickets to the Youth of the Year event
- Eight tickets to the Pancake Breakfast event
- One table for 8 with Name Display at Annual Gala
- KidArt for each table guest at Annual Gala
- One Foursome and One Hole Sponsor Sign at Annual Golf Classic

LIFE CHANGER OF YOUTH

\$10,000

- Logo listing and link to company from BGCWV website
- Logo Listing in all E-Newsletters (Database of 4,000+)
- Company recognition on Donor Wall and signage at all special events
- Recognized at the Annual Gala Dinner
- Corporate Life Changer of Youth Champion recognition on Print Thank You Ad
- Logo on all promotional materials and event advertisements
- Half Page Ad at all special events
- Six tickets to the Youth of the Year event
- Six tickets to the Pancake Breakfast event
- One table for 8 with name recognition at Annual Gala event
- KidArt for each table guest at Annual Gala event
- One Foursome and 2 Tee-signs at Annual Golf Class

BUILDER OF YOUTH

\$5,000

- Logo Listing in all monthly E-Newsletters (Database of 4,000+)
- Feature story in an e-newsletter
- Recognized at the Annual Gala Dinner
- Corporate Champion listing on donor wall at the Gary M. Thomas Clubhouse
- Corporate Builder of Youth Champion recognition on Print Thank You Ad
- Logo on all promotional materials and event advertisements
- Logo recognition displayed at all special events
- Four tickets to the Youth of the Year event
- Four tickets to the Pancake Breakfast event
- Table for six at Annual Gala event
- Half Page Ad in program for the Annual Gala event
- KidArt for each table guest at Annual Gala event
- Logo Listing on BCGWV website
- One Foursome and One Tee-sign at Annual Golf Classic



HERO OF YOUTH

\$2,500

- Name Listing in all monthly E-Newsletters (Database of 4,000+)
- Feature story in an e-newsletter
- Recognized at the Annual Gala Dinner
- Corporate Hero of Youth Champion recognition on Print Thank You Ad
- Two tickets for the Annual Gala event
- Two tickets to the Youth of the Year event
- Two tickets to the Pancake Breakfast event
- Quarter Page Ad in program for the Annual Gala event
- Name listing on BGCWV website
- One Foursome at Annual Golf Classic

FRIEND OF YOUTH

\$1,000

- Feature story in an e-newsletter (Database of 4,000+)
- Corporate Friend of Youth Champion recognition on Print Thank You Ad
- Two tickets for the Annual Gala event
- One ticket to the Youth of the Year event
- One ticket to the Pancake Breakfast event
- Business Card Ad in program for the Annual Gala event
- Name listing on BGCWV website
- One Tee-sign at Annual Golf Classic

For additional Event Sponsorship opportunities, contact our CEO.



WHERE TO FIND US

GARY M. THOMAS CLUBHOUSE & TEEN CENTER

7245 Remmet Ave, Canoga Park, CA 91303 | Phone (818) 610-1054 | Fax (818) 610-1094 | theclub@wvbgc.org

Office Hours: M-F | 9:00 AM - 6:00PM

After School Program Hours: M-F | 1:00 PM - 6:00 PM

Full Day Camp Hours: M-F | 8:00 AM - 5:00 PM

Summer Camp Hours: M-F | 8:00 AM - 5:00 PM

CANOGA PARK HIGH SCHOOL - Library*

6250 Topanga Canyon Blvd., Canoga Park, CA 91303

Hours of Operation: M-F | Dismissal until 6:00 PM

CHATSWORTH HIGH SCHOOL - Z195

10027 Lurline Ave, Chatsworth, CA 91311

Hours of Operation: M-F | Dismissal until 6:00 PM

CLEVELAND HIGH SCHOOL - Library

8140 Vanalden Ave, Reseda, CA 91335

Hours of Operation: M-F | Dismissal until 6:00 PM

HALE CHARTER ACADEMY - Room 184

23830 Califa St. Woodland Hills, CA 91367

Hours of Operation: M-F | Dismissal until 6:00 PM

BLYTHE ST ELEMENTARY SCHOOL - Room 20*

18730 Blythe Street, Reseda, CA 91335

Hours of Operation: M-F | Dismissal until 6:00 PM

RESEDA ELEMENTARY SCHOOL - Room 22*

7265 Amigo Ave, Reseda, CA 91335

Hours of Operation: M-F | Dismissal until 6:00 PM

NESTLE ELEMENTARY SCHOOL

5060 Nestle Ave, Tarzana, CA 91356

Hours of Operation: M-F | Dismissal until 6:00 PM

**Sponsored by Beyond the Bell*

After School Education and Safety (ASES) & 21st Century Community Learning Centers (CCLC) Grants

STAFF CONTACT

Geovanny Ragsdale, Chief Executive Officer

(805) 558-6077cell | g.ragsdale@wvbgc.org

Kelly Ventimiglia, Chief Philanthropy Officer

(805) 407-1945 cell | k.ventimiglia@wvbgc.org

Susan Smithers, Executive Administrative Assistant

(818) 610-1054 ext. 2004 | s.smithers@wvbgc.org

Lus Torres, Philanthropy Assistant

(818) 610-1054 ext. 2009 | l.torres@wvbgc.org



818-610-1054 • WWW.BGCWV.ORG
7245 REMMET AVE, CANOGA PARK 91303